

Chris Allio

DESIGN DIRECTOR

MULTIMEDIA SPECIALIST

ATLANTA, GA

EDUCATION

Rhode Island School of Design

BFA Graphic Design - 2004

Concentration in typography

SKILLS

Branding	Motion Graphics
Concepting	Video Editing
UX Design	Photography
Visual Systems	3D Animation
Print Production	Creative Coding
Packaging	Experiential Design
Illustration	Artificial Intelligence
Web Development	Reactive Visuals

TOOLS

Adobe Suite	HTML
Figma	CSS
TouchDesigner	Javascript
Cinema4D	PHP
Unreal Engine	Wordpress

WEBSITE www.allio.biz

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EXPERIENCE

Pitchblend

DESIGN DIRECTOR | CCO

2021 - 2024

Led a team of designers and developers in the execution of digital, motion, print, and web projects for clients such as adidas and Meta. Engaged in high level concepting for client brand activations and campaigns. Contributed graphic design, UX, web development, motion graphics, and 3D animation for client projects.

Developed and maintained branding, collateral, and marketing material for the agency. Crafted new business pitches, presentations, and reports for all departments. Designed and developed agency websites and employee portal.

Launched a new media venture for experiential and immersive design, researching cutting edge methods and technologies for creative applications.

Allio Digital

OWNER

2017 - 2021

Provided contract services for businesses large and small including branding, digital and print design, web development, motion graphics, and creative direction.

The Hydrilla

OWNER & CREATIVE DIRECTOR

2010 - 2016

Founded this multimedia studio and art gallery in San Francisco. Managed a team of creatives in the execution of design, print, web, photography, and music production.

Curated gallery shows for upcoming and established artists. Planned and hosted live performances in the space, and a live music event series that spanned multiple cities nationwide showcasing emerging and established musicians, featured on MTV. Created marketing material for all events.

Moxie Interactive

MARKETING DESIGNER

2008 - 2010

Responsible for all internal and external brand collateral and marketing material for the agency, covering multiple locations nationwide. Designed presentations and created demo executions for new business pitches.

Designed and developed inter-office employee portal. Collaborated with designers and developers to plan and execute new tools and initiatives for internal projects. Provided concepting and visual direction for agency showreel.

Contributed design and motion to digital marketing projects for clients such as Verizon, L'Oreal, 20th Century Fox, and The Home Depot.

One3 Creative

WEB DEVELOPER

2006 - 2008

Planned, designed, and developed web projects for local businesses. Contributed to digital and print design projects for clients.